



**unimed**

Unione delle Università del Mediterraneo  
Mediterranean Universities Union  
Union des Universités de la Méditerranée  
إتحاد الجامعات المتوسطية

# **UNIMED WEEK IN BRUSSELS**

**15-17 March 2016**

## **PROGRAMME**

# UNIMED WEEK IN BRUSSELS

Universities have always played a leading role in human development, and thus have traditionally facilitated the work of institutions and organizations concerned with the advancement and exchange of cultural and scientific knowledge. The international cooperation instruments made available by the European Union, both before and after the Barcelona Process, were designed to further such scientific dialogue and cultural cooperation between the Mediterranean countries. They have created bridges between peoples and societies, reinforcing trust and mutual respect. Academic communities (students, faculty and administrators) have benefited from programs promoting cooperation and mobility, research, and capacity building. EU instruments have contributed decisively to the construction of a stable and effective environment of relationships that today is expressed by the numerous collaborations between universities and research institutes of the two shores of the Mediterranean area.

The route taken and the activities carried out by the academics, students, researchers, professors and administrative staff, shows the need to support this work in view of the current multifaceted dynamics and future challenges. In this framework, in 2015 the European Commission launched a process of consultation and review and consequently recently revised its Neighborhood Policy<sup>1</sup>.

In this evolving context, UNIMED-Mediterranean Universities Union ([www.uni-med.net](http://www.uni-med.net)), founded in October 1991, has proven to be an effective and reliable promoter of exchange and cooperation between the universities in countries bordering the Mediterranean basin. Strongly committed to playing a major role in the region, UNIMED stands ready to support EC programs, both in terms of integrating and synergizing key initiatives in research, education and innovation as well as in the delivery of actions supporting the political dialogue.

UNIMED can count on the active participation of 83 member universities from 20 countries on both shores of the Mediterranean. Over the past 20 years, this network has engaged in multiple initiatives to promote academic

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<sup>1</sup>[http://eeas.europa.eu/enp/documents/2015/151118\\_joint-communication\\_review-of-the-enp\\_en.pdf](http://eeas.europa.eu/enp/documents/2015/151118_joint-communication_review-of-the-enp_en.pdf)

research and training in the Euro-Mediterranean region, contributing to scientific, cultural, social and economic cooperation. UNIMED has thus become a unique and dynamic stakeholder in Euro-Mediterranean international university cooperation.

At a time of uncertainty in our region, the UNIMED WEEK IN BRUSSELS is an opportunity for a political reflection about the role of the European Parliament and the European Union in the Mediterranean region, involving the Euro-Mediterranean academic and research communities. It provides a pause for the evaluation of regional policies, through a rich set of multidisciplinary and diversified perspectives.

To this end, the input of the scientific and academic community is important in trying to understand, together, where the Mediterranean currently is and which options and actions should be adopted to support civil society, universities, women and youth as future leaders and game changers. The UNIMED WEEK IN BRUSSELS will build and integrate public and private inputs at international, regional and national and regional levels.

The outcomes will include a set of policymaking recommendations for EC services, EU Parliament and main key-stakeholders in the Mediterranean, highlighting the challenges and changes needed to face them, through the development of a common Mediterranean generation able to tackle our common societal challenges and support a common knowledge and innovation space.

At the same time, the UNIMED WEEK IN BRUSSELS is an opportunity for Mediterranean universities and research centers to better understand the tools available through the European Parliament and the European Commission. It will also provide a forum to discuss different cooperation viewpoints with participants from non-European Mediterranean countries, with the aim of promoting mutual understanding of reciprocal concerns during specific work sessions with the DGs supporting cooperation with the Mediterranean region.

Given the above, the UNIMED WEEK IN BRUSSELS should build towards the creation of a common platform for dialogue, favoring new and innovative mechanisms for cooperation, with a bottom-up approach. Such a strategy will certainly yield significant improvements in relations between our societies, responding at the same time to the aspirations of the young people from both sides.

# 15<sup>th</sup> March 2016

## MEETING WITH

DG EAC — Directorate-General for Education and Culture

Venue's address:

Rue Joseph II 70

Room 00-013

1049 Brussels

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|---------|--|
| 2.30 PM | Welcome by DG Education and Culture<br><b>Claire Morel</b>   |
| 2.40 PM | UNIMED Week: Aims and expectations<br><b>Marcello Scalisi</b>  |
| 2.50 PM | Key Challenges for DG NEAR with a focus on Education<br><b>Christophe Masson</b>   |
| 3.00 PM | <b>Overview of EU-South Med cooperation from EAC perspective:</b><br>The Policy Dialogue on Higher Education with South Med countries and Erasmus+: first results<br><b>Claire Herrmann</b><br>The Mobility of Researchers under the Marie Skłodowska Curie Action<br><b>Carmela Di Santo</b><br>Jean Monnet: Contributing to make the EU and EU policies better known in South Med countries<br><b>Renato Girelli</b> |
| 3.30 PM | Questions & Answers  |
| 3.50 PM | <b>Examples of Cooperation:</b><br>Accreditation and Recognition: the "RecoNow" project - <b>Valentina Manzato</b> , University of Bologna<br>The Arab-Euro Conference on Higher Education: an Example for Sustainable Dialogue and Cooperation – <b>Goran Dakovic</b> , European University Association - EUA<br>Capacity building on Joint Master Degree: eMEDia Tempus project<br><b>UNIMED</b>                     |

4.20 PM	Coffee break
4.40 PM	<b>DG NEAR Perspective:</b> The role of Higher Education Institutions in Policy Dialogue and as Civil Society Player <b>José Luis Vinuesa</b>
5.00 PM	<b>Open Debate on EU-South Med Cooperation in the Higher Education's field: Challenges and new ways to handle them</b>
5.30 PM	Conclusions by <b>Claire Morel</b> and <b>Marcello Scalisi</b>

The working language will be English

# 16<sup>th</sup> March 2016

## The European Parliament welcomes UNIMED - Mediterranean Universities Union

*The Scientific and Cultural Cooperation in the Mediterranean:  
the Role of Universities*

Venue's address:  
Place du Luxembourg  
Room PHS 7C050  
1049 Brussels

10.00 AM

### Opening session: Presentation and introduction

**Pierantonio Panzeri**

*Member of European Parliament - Chair of the Delegation  
for Relations with the Maghreb Countries and the Arab Ma-  
ghreb Union*

**Wail Benjelloun**

*UNIMED President*

10.20 AM

**Federica Mogherini\***

*High Representative of the Union for Foreign Affairs and  
Security Policy and Vice-President of the European Com-  
mission*

**Franco Rizzi**

*UNIMED Secretary General*

**Silvia Costa**

*Member of European Parliament - President of European  
Parliament Committee for Culture and Education*

11.15 AM

**Maria Teresa Giménez Barbat**

*Member of European Parliament - Member of the Commit-  
tee on Culture and Education, Vice-President of the Dele-  
gation for Relations with the Maghreb Countries and the  
Arab Maghreb Union*

**Faysal Mansouri**

*President of Sousse University, Tunisia*

**Romano Borchellini**

*Vice-Rector of Polytechnic of Turin*

12.00 PM

**Sergi Farré**

*Diplomatic Advisor to the Secretary General – Union for the Mediterranean*

**Jean-Pierre Bourguignon**

*President of the European Research Council*

**Maria Cristina Russo**

*Director for International Cooperation, DG Research & Innovation, European Commission*

**Maria Callejon**

*Vice-Rector for International Policy, University of Barcelona*

12.45 PM

**Closure of the session by:**

**Pierantonio Panzeri**

**Franco Rizzi**

**Wail Benjelloun**

*Interpreting is provided during the whole session*

*\* To be confirmed*

# 16<sup>th</sup> March 2016

## MEETING WITH

DG RTD — Directorate-General for Research & Innovation

Venue's address:

Rue Philippe Le Bon 3

Meeting room PLB3 1.4

1000 Brussels

- 3.00 PM Welcome by DG Research and Innovation  
**Maria Cristina Russo**  
*Director for International Cooperation, DG Research & Innovation, European Commission*
- 3.10 PM UNIMED Week: Aims and expectations  
**Marcello Scalisi**  
*UNIMED Director*
- 3.20 PM **Overview of EU-South Med Cooperation from RTD perspective:**
- South Med in the successive FPs until H2020:**
- Quantitative and qualitative analysis of the South-Med participation so far  
Statistical overview of the South-Med participation in the successive FPs with a focus on the thematic programmes  
**Fadila Boughanemi**
  - Future opportunities for EU-South-Med cooperation (H2020 3 pillars – including ERC)
    - Supporting top researchers from anywhere in the world, **Angela Liberatore, Massimo Gaudina**
    - Energy, **Gwennael Joliff-Botrel**
    - Transports, **Frank Smit**
    - Infrastructures, **Philippe Froissard**
    - ICT, **Carlos Oliveira**



## **Towards a common Euro-Mediterranean Research and Innovation Agenda:**

- The policy dialogue on STI with South-Med countries:
  - Bilateral cooperation: policy frame, strategy and main tools (JSTCC and sub-com meetings, roadmap,...) of our cooperation with the South-Med countries, **Andrea Carignani**
  - Regional cooperation: focus on one example of a joint programme with the South-Med- PRIMA, **Wanda Gaj**
  - Synergies between research and external action policies and instruments at the service of STI capacity building, **Caroline Segurado Bivar**

4.20 PM

Questions & Answers

4.35 PM

### **An Example of EU-MED STI cooperation:**

Project 5TOI 4EWAS- Quintuple Helix Approach to Targeted Open Innovation in Energy, Water, Agriculture in the South Mediterranean Neighbourhood

4.45 PM

**Open discussion on EU-South Med Cooperation in Science, Technology and Innovation: Challenges and new ways to handle them**

5.15 PM

Conclusions

The working language will be English

# 17<sup>th</sup> March 2016

Venue's address:  
Apulia Region  
Rue du Trone 62  
1050 Brussels

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|----------|--|
| 9.30 AM  | <b>Welcome by Delegation Apulia Region</b><br><b>Luciana Milella</b><br><i>Policy Officer</i>  |
| 9.40 AM  | <b>Michael Koehler</b><br><i>Director of DG NEAR- European Neighborhood Policy &amp; Enlargement Negotiations</i>  |
| 10.20 AM | <b>Martin Dihm</b><br><i>Strategic Communications of European External Action Service</i><br>"The role of EEAS"  |
| 11.00 AM | <b>Patrice Bergamini</b><br><i>EEAS, Head of Division for 'Regional Policies and Horizontal Affairs in the Southern Mediterranean'</i><br>"Future challenges in the Southern Mediterranean Region" |
| 11.40 AM | <b>Mourad Ezzine</b><br><i>Manager of the Center for Mediterranean Integration - CMI Marseille</i>   |
| 12.10 PM | <b>Luciana Milella</b><br><i>Apulia Region- Policy Officer</i><br>"The opportunities of Territorial Cooperation in the EU programming period 2014/2020"  |
| 12.30 PM | First edition of UNIMED week: evaluation for the preparation of a UNIMED report  |

The working language will be English

## UNIMED

### *President*

Wail Benjelloun

### *Vice Presidents*

Bruno Botta - Sapienza University of Rome

Maria Callejon - University of Barcelona

### *Secretary General*

Franco Rizzi

### *Director*

Marcello Scalisi

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Raniero Chelli

Cristina Stefanelli

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Paola Romano, Emilia Stoduto

Carmen Torres, Federica De Giorgi

### *Studies & Research*

Claudia De Martino, Marco Di Donato

### *Administration*

Cinzia Generali, Silvia Cardone

### *Webmaster*

Marco Angelini

### *Graphic Design*

Anteria.eu

The logo consists of a solid blue circle with the word "unimed" written in white, lowercase, sans-serif font in the center.

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